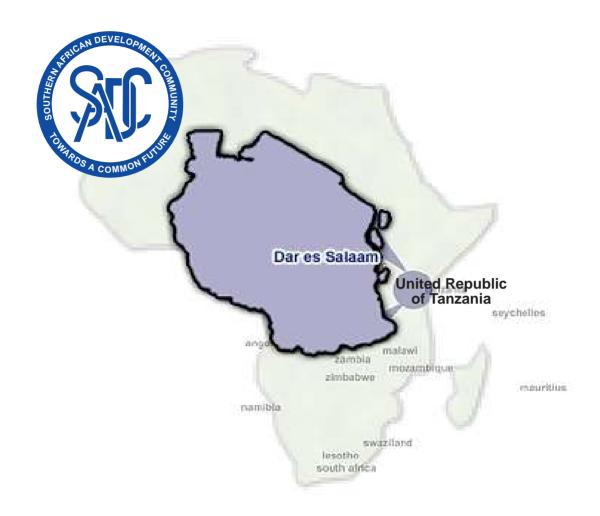# CESPAM Executive Programme Seminar

e-GOVERNMENT FOR LEADERSHIP IN CHANGE MANAGEMENT

Dar es Salaam, United Republic of Tanzania,
14th-17th September, 2004

SPONSORS

**GOVERNMENT OF
THE UNITED REPUBLIC OF TANZANIA**

**DEUTSCHE GESELLSCHAFT
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ORGANISED BY

CESPAM

COMNET·IT

A CESPAM Executive Programme Seminar

Programme Rationale

Good governance has come to be widely acknowledged as an essential and primary pre-requisite for sustainable development. Within this domain, the application of Information and Communication Technologies (ICT), by means of strategic e-government initiatives, has also matured as an instrument for development; hence the increasing preponderance of ICT in the political agenda of nations and of the international development forum to address the digital divide within the governments of developing countries.

Policy-makers and senior managers in the Public Service face an accelerating rate of change, driven by international and regional commitments, as well as political pressures at home requiring increased productivity, accountability and value-for-taxpayer-money. ICT's potential to transform governance and to help re-engineer our operating environments and processes is now widely accepted in developing countries, most of which are also reforming their Public Services.

This SADC Executive Programme Seminar is therefore intended to illustrate how e-Government initiatives can become instrumental for spear-heading the relentless changes occuring both within the public administration as well as within civil society and the business community. It explores how a strategic approach to e-Government offers new critical success factors for managing change, and provides an opportunity to review the change-management challenges associated with implementing e-Government in this part of the world.

Seminar Objectives

This event is a multi-stakeholder meeting designed to:

● illustrate e-Government as a business and process transformation agent

● illustrate how e-Government can be harnessed by the public-service leadership to drive change

● describe and discuss change-management in an e-Government context

● identify regional topics and priorities for on-going capacity-building in e-Government, Leadership and Change-management

● provide materials for re-use in national training programmes on the same subject.

Seminar Methodology

This is an interactive seminar, which will provide participants with opportunities to freely exchange ideas, knowledge and experience with each other and the resource persons facilitating this seminar. This will be achieved through the use of discussion groups and case studies. The seminar will be practical and will maintain a balance of lectures, discussions and case studies.

The Organisers

The seminar represents a collaborative effort between the Centre of Specialisation in Public Administration and Management (CESPAM) and the Commonwealth Network of IT for Development (COMNET-IT), who together are engaged in a partnership for the development of materials and training for e-Government. The event is being hosted by the Government of the United Republic of Tanzania.

Seminar Resources

The expert team of resource persons delivering at this event includes:

Mr Henry Alamango - Executive Director, The Commonwealth Network of IT for Development: Course Director

Dr Mogopodi Lekorwe - Director, CESPAM: co-Course Director

Mr Michael Turner - Assistant Deputy Minister, IT Services, Government of Canada

Prof. Amos Thapisa, Director, Centre for Academic Development, University of Botswana

Mr David Sawe - Director of MIS & e-Govt, President's Office - Public Service Management, Government of Tanzania

Participant Profile

This seminar is intended primarily for senior public-service managers and policy makers engaged in public service reform, whether in a technical area or otherwise. It will also be attractive to private sector management with an interest in the development of this new market, as well as to delegates from international development agencies.

Venue and Practical Information

This seminar is being held at the Golden Tulip Hotel in Dar es Salaam, Tanzania (www.goldentuliptanzania.com). Participants may book hotel accommodation at the preferential rate of US$ 90 single daily, inclusive of breakfast. The hotel's telephone number is +255 22 2600288; fax number +25 222601443. CESPAM's Secretariat may be contacted for suggestions on alternative accommodation. Please contact Ms Nomsa Mokgwathi on +267 355 2735/9 Fax +267 3170706 e-mail mokgwanj@mopipi.ub.bw or cespam@mopipi.ub.bw

The workshop fee is US$500. This includes materials, lunches and tea breaks. Delegates will settle their own hotel and transport costs directly. Tanzanian nationals resident in Tanzania are entitled to a seminar fee of US$ 300.

The registration deadline is the 30th of August, 2004. Delegates are advised to take out adequate personal and health insurances as the organisers cannot undertake any liabilities in this regard.

Registration Procedures

Please complete the application form and post or fax to:

Programme Administrator
Mrs N J Mokgwathi
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Web: www.cespam.net

The Government of Tanzania

www.tanzania.go.tz

Since the mid-1990's, the public service of Tanzania has initiated broad-based and cross-cutting Public Service Reforms (see www.estabs.go.tz) that have put in place the foundations for establishing e-Government. Related sectoral reforms are recognising and promoting the use of ICT to enhance productivity for Central and Local Government.

E-Government is one of the ten priority areas of the National ICT Policy approved by Cabinet in March 2003 (www.moct.go.tz/ict). In April 2004, the Cabinet approved a proposal to institutionalise a strategic approach to e-Government and to establish a shared data and voice network covering the Public Service extending to Local Authoritities and key institutions. Furthermore the Government has recognised that it collects and holds vast amounts of locally relevant information that may be digitised for better preservation and cheaper accessibility by the public. Noteworthy among these initiatives is the Parliamentary Online Information System (POLIS), which can be accessed from www.parliament.go.tz. Moreover, the Government's own policy and decision-support processes will be greatly enhanced as access to reliable data becomes more widespread. This is being evidenced by integrated and Web-enabled Financial and Human Resource Management Systems.

The introduction of ICT Competencies in the public sector recruitment and HR development is expected to influence the national labour market and the curricula of education and training institutions. Initiatives undertaken by the Government to support all sectors include successful nodes of the World Bank's Global Development Learning Network (www.tgdlc.go.tz) to promote distance learning, video-conferencing and global interactions (including the hosting of this CESPAM Executive Programme Seminar as well as the Country Development Gateways (www.tanzaniagateway.org) offering a variety of ICT-supported services for the general Public.

Undeniably, there are many challenges to be faced in the process of developing e-Government in Tanzania. But the full commitment of top leadership is assured. This, together with a steady stream of eager, well-qualified and computer-literate graduates, augurs well for the attainment of Government as a "model user" of ICT in Tanzania, as articulated in the National ICT Policy.

Government of Germany and GTZ

www.gtz.de

Deutsche Gesellschaft fur Technische Zusammenarbeit (GTZ) has been given the responsibility for implementing and managing the German support to CESPAM on behalf of the government of Germany. The German assistance is given to SADC with the aim of strengthening public administration and management in the SADC region.

CESPAM

www.cespam.net

The Centre of Specialisation in Public Administration and Management

CESPAM, located at the University of Botswana, was set up by SADC in June 2000 to promote capacity-building in Public Administration and Management. It was conceived as a part of the long term strategy to meet the demand for higher education and practical training for senior/middle managers and other officials from the SADC region, primarily in the public sector but also in the private sector. CESPAM currently receives funding from the Government of Germany, the Kingdom of Belgium, the United States Department of State, and the University of Botswana. The Centre perceives the use of information technology and appropriate enabling policies as a key instrument in the process of building good governance.

COMNET-IT

www.comnet-it.org

The Commonwealth Network of Information Technology for Development (COMNET-IT) is an international foundation hosted by the Government of Malta and also supported by the Commonwealth Secretariat, London. It works primarily within Commonwealth member countries to support activities related to the development of capability in implementing, managing and using new information and communication technologies. The Commonwealth Secretariat, through the Commonwealth Fund for Technical Co-operation (CFTC), along with other donors, supports COMNET-IT sponsored programmes. The National Centre for Software Technology in Mumbai, India, the Malta Information Technology and Training Services Ltd, the Government Telecommunications and Informatics Program (Canada), the Malaysian Administrative Modernisation and Management Planning Unit, the Government of South Africa and Jamaica's Ministry of Commerce and Technology serve as sources of support and competence for the Foundation.